



National  
Qualifications  
2025

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## 2025 Art and Design

### National 5

# Question Paper Finalised Marking Instructions

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## General marking principles for National 5 Art and Design

*Always apply these general principles. Use them in conjunction with the detailed marking instructions, which identify the key features required in candidates' responses.*

- (a) Marks for each candidate response must **always** be assigned in line with these general marking principles and the specific marking instructions for this assessment.
- (b) Marking should always be positive. This means that, for each candidate response, marks are accumulated marks for the demonstration of relevant skills, knowledge and understanding; marks are not deducted from a maximum on the basis of errors or omissions.
- (c) If a specific candidate response does not seem to be covered by either the principles or detailed Marking Instructions, and you are uncertain how to assess it, you must seek guidance from your Team Leader.
- (d) It is possible that some candidates could have investigated artists and designers who are not known to the marker. In such cases, markers are expected to research the artists/designers before marking the response.
- (e) Markers should consider the extent to which the candidate's response demonstrates their knowledge and understanding of art and design practice.
- (f) When candidates are asked to comment, marks should not be awarded for descriptive responses. To gain marks, candidates must justify points made.

For example, *'The painting has bright colours'* would not gain a mark as it is simply descriptive, but

*'The painting has bright colours and the use of warm vivid colours on the flowers makes them stand out as they contrast with the cool colours in the background'*, would gain a mark, as this answer shows an understanding of colour theory.

- (g) No marks should be awarded for repeating information from the legend. Marks are awarded where candidates develop and use the information from the legend to justify answer.
- (h) To gain full marks, candidates must give valid responses to all aspects of the question.

### **Mandatory questions, part (a)**

- candidates who give valid responses to only two question prompts can gain a **maximum of 5 marks**
- candidates who give valid responses to only one question prompt can gain a **maximum of 4 marks**

### **Optional questions, part (a)**

- candidates who give valid responses to only two question prompts can gain a **maximum of 7 marks**
- candidates who give valid responses to only one question prompt can gain a **maximum of 6 marks**

- (i) The optional image questions also require candidates to give an opinion with justified reasons which are worth **2 marks**. Candidates must make two valid and substantiated points relating to the question to gain both marks.

## Overview

National 5 level candidates are required to demonstrate knowledge and understanding of key art and design issues, and knowledge and understanding of the work of at least one artist and one designer. The format of the questions reflects this emphasis. The paper is divided into Section 1: Expressive Art Studies and Section 2: Design Studies and each is equally demanding.

The questions are designed to test candidates' ability to respond critically to images of art and design works and to form and substantiate judgements about identified aspects of art practice and design issues.

The questions require candidates to demonstrate their understanding of art and design issues in an **extended response format**.

## Mandatory questions (Q1 and Q7)

In these questions, candidates are required to demonstrate knowledge and understanding of key art and design issues and knowledge and understanding of the work of one artist and one designer.

The questions are divided into two parts

### Part (a)

This part of the question assesses the candidates' ability to comment on the art and design works with explicit reference to the use of visual art/design elements.

1 mark should be awarded for each relevant, justified point, which responds to the question prompts up to a **maximum of 6 marks**. Marks should be awarded as follows:

- **6 marks** are available for responding to prompts relating to expressive and design issues
- if the candidate responds to only two of the three prompts effectively, then **1 mark** cannot be accessed, and a **maximum of 5 marks** can be gained by the candidate for this aspect of the question
- if the candidate responds to only one of the three prompts effectively, the candidate can gain a **maximum of 4 marks** for this aspect of the question

Candidates are expected to demonstrate their knowledge and understanding with reference to specific artworks/designs.

### Part (b)

This part of the question assesses the candidates' knowledge and understanding of the impact of social, cultural and other influences on the work and practice of their selected artist and designer from part (a).

There are a total of 4 marks available for this part of the question. Marks are awarded as follows:

- you should award 1 mark for each correct influence identified up to a **maximum of 2 marks**
- you should award 1 mark for each description of how an influence can be seen in any of the selected artist's or designer's work up to a **maximum of 2 marks**

Examples of influences may include:

- living conditions, including economic conditions
- influence of family and community
- influence of other artists/designers
- influence of art/design movements
- exposure to different cultures
- physical environment/geography
- new and emerging technology
- politics
- gender
- religion/belief
- national/world events
- developments in other fields for example science, literature
- personal circumstances
- health and wellbeing

In Expressive Art Studies questions, where the term ‘artwork’ is used it should be interpreted in its broadest sense, covering painting, printmaking, photography, sculpture, installation, animation, film and video.

Candidates may also refer to groups of artists rather than individuals (for example artists who work in pairs/groups such as the Boyle family), and this is acceptable.

In the Design Studies questions, the term ‘design’ should also be inclusive of any form of design. Occasionally candidates may refer to collections of designs (particularly in fashion/textiles answers), and this is acceptable.

Candidates may also refer to groups of designers rather than individuals (for example Alessi or Timorous Beasties), and this is acceptable.

### Optional questions (Q2–6 and Q8–12)

Candidates are asked to choose and respond to **one** other question from each section of the paper.

In each section, there is a **choice of five** different questions for personalisation and choice. These questions require candidates to give a personal response to one selected image from the choice of supplied questions and images in each section. They will demonstrate their understanding of specialist art and design vocabulary when commenting on key aspects of art and design practice and justifying their answers and opinions.

In Section 1, Expressive Art Studies, they will comment on an unseen image, demonstrating an understanding of important aspects of the artist’s work.

In Section 2, Design Studies, they will comment on an unseen image, demonstrating understanding of specific design issues.

The optional questions are divided into two parts.

#### Part (a)

This part of the question asks the candidates to comment on the artist’s/designer’s methods or approach and/or their use of specific elements in the artwork/design shown. 1 mark should be awarded for each relevant, justified point, which answers the question up to a **maximum of 8 marks**.

Marks should be awarded as follows:

- **8 marks** are available for responding to prompts relating to expressive and design issues
- if the candidate responds to only two of the three prompts effectively, then **1 mark** cannot be accessed, and a **maximum of 7 marks** can be gained by the candidate for this aspect of the question
- if the candidate responds to only one of the three prompts effectively, the candidate can gain a **maximum of 6 marks** for this aspect of the question

**Part (b)**

This part of the question asks the candidates to give their opinion on a specific aspect of the artwork or design from part (a), justifying their opinions. One mark should be awarded for each relevant, justified point, which answers the question up to a **maximum of 2 marks**.

Markers should follow the specific marking guidance for each aspect of the questions provided in the table.

When candidates are asked to comment, marks should not be awarded for descriptive comments. To gain marks, candidates must develop or justify points made.

Substantiated comments and valid, justified personal opinions relating to the question should be rewarded. These opinions can be either positive or negative.

If a candidate answers more than one optional question in either section of the question paper, the answers should be marked and the response that gains the highest marks should be recorded.

Marking instructions for each question

Section 1 – Expressive art studies

Question	Specific marking instructions	Max marks						
<b>All candidates will answer this question.</b>								
1.	<p>(a)</p> <p>Candidates are expected to demonstrate their knowledge and understanding with reference to <b>one</b> selected artwork by an artist that they have studied.</p> <p>Candidates' responses can be credited in a number of ways.</p> <p>Candidates are asked to identify and comment on their selected artwork referring to:</p> <ul style="list-style-type: none"> <li>• media handling and/or techniques</li> <li>• line</li> <li>• mood and atmosphere</li> </ul> <p>Appropriate answers here would include comments on:</p> <ul style="list-style-type: none"> <li>• use of materials, processes and techniques the artists have used to produce the work and their effect</li> <li>• the artists' use of line for expressive effect and how this has been achieved</li> <li>• the mood and atmosphere of the work and how this has been achieved</li> <li>• <b>any other justified comment relating to media handling and/or techniques, line and mood and atmosphere</b></li> </ul> <p>Candidates may refer to a diverse range of artworks. The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="352 1211 1366 1597"> <tbody> <tr> <td data-bbox="352 1211 1259 1339"> <b>Media handling and/or techniques</b>                      A small brush has been used to add detail to give a realistic effect.                 </td> <td data-bbox="1259 1211 1366 1339" style="text-align: center;"><b>1</b></td> </tr> <tr> <td data-bbox="352 1339 1259 1467"> <b>Line</b>                      Lichtenstein has used neat black outlines around all the objects which makes them stand out.                 </td> <td data-bbox="1259 1339 1366 1467" style="text-align: center;"><b>1</b></td> </tr> <tr> <td data-bbox="352 1467 1259 1597"> <b>Mood and atmosphere</b>                      The painting has a happy mood because bright, vibrant colours have been used in the patterns in the background.                 </td> <td data-bbox="1259 1467 1366 1597" style="text-align: center;"><b>1</b></td> </tr> </tbody> </table>	<b>Media handling and/or techniques</b> A small brush has been used to add detail to give a realistic effect.	<b>1</b>	<b>Line</b> Lichtenstein has used neat black outlines around all the objects which makes them stand out.	<b>1</b>	<b>Mood and atmosphere</b> The painting has a happy mood because bright, vibrant colours have been used in the patterns in the background.	<b>1</b>	<b>6</b>
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Question		Specific marking instructions	Max marks															
	(b)	<p>Candidates' responses can be credited up to a <b>maximum of 4 marks</b>. This question asks candidates to refer to the artist from part (a).</p> <p>Identify <b>two</b> influences on this artist <b>and</b> describe how these influences can be seen in any of their work.</p> <p>Marks should be allocated as follows:</p> <ul style="list-style-type: none"> <li>• <b>1 mark</b> should be given for each specific correct influence identified, up to a <b>maximum of 2 marks</b></li> <li>• <b>1 mark</b> should be given for each clear description of how the influences identified can be seen in any of the artist's work up to a <b>maximum of 2 marks</b></li> </ul> <p>The table below gives examples:</p> <table border="1"> <thead> <tr> <th>Response</th> <th>Mark</th> <th>Reason</th> </tr> </thead> <tbody> <tr> <td>Peploe was influenced by some French artists.</td> <td>0</td> <td>While correct, this is not specific enough and does not show the knowledge expected.</td> </tr> <tr> <td>Peploe visited France and was influenced by the Fauves.</td> <td>1</td> <td>A specific and correct influence is identified.</td> </tr> <tr> <td>This made him use bright colours.</td> <td>0</td> <td>This is too vague and does not show enough subject specific understanding.</td> </tr> <tr> <td>As a result, Peploe brightened his colour palette which can be seen in his still life paintings of tulips and roses from the 1920s.</td> <td>1</td> <td>A clear description of how the influence can be seen in an aspect of the work (colour palette) is described with reference to a specific body of work.</td> </tr> </tbody> </table>	Response	Mark	Reason	Peploe was influenced by some French artists.	0	While correct, this is not specific enough and does not show the knowledge expected.	Peploe visited France and was influenced by the Fauves.	1	A specific and correct influence is identified.	This made him use bright colours.	0	This is too vague and does not show enough subject specific understanding.	As a result, Peploe brightened his colour palette which can be seen in his still life paintings of tulips and roses from the 1920s.	1	A clear description of how the influence can be seen in an aspect of the work (colour palette) is described with reference to a specific body of work.	4
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Question	Specific marking instructions	Max marks				
<b>Optional question – candidates select one from questions 2, 3, 4, 5, 6</b>						
2.	<p>Candidates' responses can be credited in a number of ways up to a <b>maximum of 10 marks</b>.</p> <p>This question is divided into two parts:</p> <ul style="list-style-type: none"> <li>• part (a) asks the candidates to comment on the painting referring to <b>colour, line and subject matter</b></li> <li>• part (b) asks the candidates to give their opinion on the approach used to create the painting, with <b>two justified reasons</b></li> </ul>					
(a)	<p>Marks can be awarded for relevant substantiated comments or points relating to the artist's use of <b>colour, line and subject matter</b>.</p> <p><b>1 mark</b> should be awarded for each relevant point made up to the <b>maximum of 8 marks in total</b>.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table border="1" data-bbox="352 880 1364 1883"> <tbody> <tr> <td data-bbox="352 880 587 1350"><b>Colour</b></td> <td data-bbox="587 880 1364 1350"> <ul style="list-style-type: none"> <li>• the red and brown colours of the buildings contrast with the greens in the gardens, creating visual impact</li> <li>• a variety of greens in the trees, plants and grass make the painting look realistic</li> <li>• red pots are scattered across the painting which leads the viewer's eye around the scene</li> <li>• lighter shades of all colours are used on the right side of the painting, telling us that the sun is shining</li> <li>• white has been used as an accent colour in the dog, which makes it stand out against the brown and green in the painting</li> <li>• <b>any other justified comments regarding colour</b></li> </ul> </td> </tr> <tr> <td data-bbox="352 1350 587 1883"><b>Line</b></td> <td data-bbox="587 1350 1364 1883"> <ul style="list-style-type: none"> <li>• the use of line in the fences and walls connects each garden space</li> <li>• horizontal and vertical lines in the buildings and trees achieve both depth and perspective</li> <li>• there are lines in the fences and walls that go in different directions creating movement through the gardens</li> <li>• organic lines are used to represent trees, shrubs and garden landscape which contrasts with the straight lines in the buildings and walls</li> <li>• strong vertical lines are used to suggest the height of the trees compared to the buildings</li> <li>• broken lines have been used in the trees and foliage, giving a sense of texture</li> <li>• <b>any other justified comments regarding line</b></li> </ul> </td> </tr> </tbody> </table>	<b>Colour</b>	<ul style="list-style-type: none"> <li>• the red and brown colours of the buildings contrast with the greens in the gardens, creating visual impact</li> <li>• a variety of greens in the trees, plants and grass make the painting look realistic</li> <li>• red pots are scattered across the painting which leads the viewer's eye around the scene</li> <li>• lighter shades of all colours are used on the right side of the painting, telling us that the sun is shining</li> <li>• white has been used as an accent colour in the dog, which makes it stand out against the brown and green in the painting</li> <li>• <b>any other justified comments regarding colour</b></li> </ul>	<b>Line</b>	<ul style="list-style-type: none"> <li>• the use of line in the fences and walls connects each garden space</li> <li>• horizontal and vertical lines in the buildings and trees achieve both depth and perspective</li> <li>• there are lines in the fences and walls that go in different directions creating movement through the gardens</li> <li>• organic lines are used to represent trees, shrubs and garden landscape which contrasts with the straight lines in the buildings and walls</li> <li>• strong vertical lines are used to suggest the height of the trees compared to the buildings</li> <li>• broken lines have been used in the trees and foliage, giving a sense of texture</li> <li>• <b>any other justified comments regarding line</b></li> </ul>	<b>8</b>
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Question			Specific marking instructions	Max marks
			<p><b>Subject matter</b></p> <ul style="list-style-type: none"> <li>• the subject matter of growing vegetables in an urban environment creates an interesting contrast</li> <li>• the many figures and different garden spaces gives the viewer a lot to look at and take in</li> <li>• the artist is showing the enjoyment of an outdoor space within an urban environment with the children playing</li> <li>• well-kept gardens give the impression of taking pride in your community</li> <li>• the leaves have fallen off the trees on the right, which connects the subject matter to the title</li> <li>• <b>any other justified comments regarding subject matter</b></li> </ul>	

Question		Specific marking instructions	Max marks		
	(b)	<p>A maximum of 2 marks may be awarded for justified personal opinions on the approach used to create the painting.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table border="1"> <tr> <td> <b>Personal opinion on the approach used to create the painting</b> </td> <td> <ul style="list-style-type: none"> <li>the artist has used a small brush to successfully create a very detailed painting, for example in the leaves and bricks</li> <li>an intriguing scene has been created with the high viewpoint looking down into all the busy gardens</li> <li>the artist has created the painting sitting at a window high up, giving a snapshot of everyday life</li> <li>it is a busy painting with lots going on which tells a story</li> <li>any other justified opinions on the approach used to create the painting</li> </ul> </td> </tr> </table>	<b>Personal opinion on the approach used to create the painting</b>	<ul style="list-style-type: none"> <li>the artist has used a small brush to successfully create a very detailed painting, for example in the leaves and bricks</li> <li>an intriguing scene has been created with the high viewpoint looking down into all the busy gardens</li> <li>the artist has created the painting sitting at a window high up, giving a snapshot of everyday life</li> <li>it is a busy painting with lots going on which tells a story</li> <li>any other justified opinions on the approach used to create the painting</li> </ul>	2
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3.	<p>Candidates' responses can be credited in a number of ways up to a <b>maximum of 10 marks</b>.</p> <p>This question is divided into two parts:</p> <ul style="list-style-type: none"> <li>part (a) asks the candidates to comment on the painting referring to <b>subject matter, media handling and/or techniques and mood and atmosphere</b></li> <li>part (b) asks the candidates to give their opinion on the visual impact of the painting, with <b>two</b> justified reasons</li> </ul>					
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			<p><b>Mood and atmosphere</b></p> <ul style="list-style-type: none"> <li>• the mood is sinister because the house looks like it is from a horror film as it looks abandoned, with no sign of life</li> <li>• the mood is threatening because the dark clouds suggest a storm is coming</li> <li>• the facial expressions of both girls create a sad mood. Neither girl is smiling, and it makes us wonder what they are thinking</li> <li>• the girls look ghostly as they are so pale which creates a creepy atmosphere</li> <li>• the strange subject matter including the black butterflies and turkey combined with the use of colour adds to an eery atmosphere</li> <li>• <b>any other justified comments regarding mood and atmosphere</b></li> </ul>	

Question		Specific marking instructions	Max marks		
	(b)	<p>A maximum of 2 marks may be awarded for justified personal opinions on the visual impact of the painting.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table border="1"> <tr> <td> <b>Personal opinion on visual impact</b> </td> <td> <ul style="list-style-type: none"> <li>• visual impact is created by the large scale of the figure in the foreground, drawing the viewer's attention to the painting</li> <li>• the contrast between the busy foreground and empty background creates visual impact</li> <li>• the strange scene with two figures in unusual clothing and hair standing up creates visual impact</li> <li>• everything in the scene looks like it has been suddenly frozen in time, creating visual impact</li> <li>• any other justified opinions on the visual impact of the painting</li> </ul> </td> </tr> </table>	<b>Personal opinion on visual impact</b>	<ul style="list-style-type: none"> <li>• visual impact is created by the large scale of the figure in the foreground, drawing the viewer's attention to the painting</li> <li>• the contrast between the busy foreground and empty background creates visual impact</li> <li>• the strange scene with two figures in unusual clothing and hair standing up creates visual impact</li> <li>• everything in the scene looks like it has been suddenly frozen in time, creating visual impact</li> <li>• any other justified opinions on the visual impact of the painting</li> </ul>	2
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Question			Specific marking instructions	Max marks
			<p><b>Media handling and/or techniques</b></p> <ul style="list-style-type: none"> <li>• the artwork has an unusual approach to media handling because there are painted objects combined with photographs</li> <li>• a small brush has been used to create detailed areas like the pepper pot and this would be time consuming</li> <li>• the contrast of detailed images, lettering, and flat painted areas creates visual impact</li> <li>• some painted areas look unfinished and have a lack of detail contrasting with the realism of other objects</li> <li>• <b>any other justified comments regarding media handling and/or techniques</b></li> </ul>	

Question		Specific marking instructions	Max marks		
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<b>Optional question – candidates select one from questions 2, 3, 4, 5, 6</b>							
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Question			Specific marking instructions	Max marks
			<p><b>Colour</b></p> <ul style="list-style-type: none"> <li>• the white shapes around the edge of the sculpture frame the coloured centre creating a contrast</li> <li>• brighter colours are used in the centre to represent living areas of the reef</li> <li>• the white sections of this sculpture could suggest areas of the coral reef have died or have been bleached</li> <li>• colours like coral and teal help direct the eye around the centre of the sculpture</li> <li>• the different colours used help show how many different types of coral live within a reef</li> <li>• contrasting colour such as red and blue are placed side by side to make the central area stand out</li> <li>• <b>any other justified comments regarding colour</b></li> </ul>	

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	(b)	<p>A maximum of 2 marks may be awarded for justified personal opinions on the success of the sculpture.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table border="1"> <tr> <td> <p><b>Personal opinion on the success of the sculpture</b></p> </td> <td> <ul style="list-style-type: none"> <li>• the different sizes and shapes within the sculpture means there are lots of different things to look at which makes it eye-catching</li> <li>• the sculpture could be difficult to move because of the size and amount of pieces used, limiting the number of locations it can be shown at</li> <li>• this sculpture shows a visual representation of coral reefs dying which raises awareness of this issue</li> <li>• the very large size of the sculpture will be successful in drawing the attention of the viewers because it is likely much bigger than many other sculptures they've seen</li> <li>• <b>any other justified opinions on the success of the sculpture</b></li> </ul> </td> </tr> </table>	<p><b>Personal opinion on the success of the sculpture</b></p>	<ul style="list-style-type: none"> <li>• the different sizes and shapes within the sculpture means there are lots of different things to look at which makes it eye-catching</li> <li>• the sculpture could be difficult to move because of the size and amount of pieces used, limiting the number of locations it can be shown at</li> <li>• this sculpture shows a visual representation of coral reefs dying which raises awareness of this issue</li> <li>• the very large size of the sculpture will be successful in drawing the attention of the viewers because it is likely much bigger than many other sculptures they've seen</li> <li>• <b>any other justified opinions on the success of the sculpture</b></li> </ul>	2
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Question	Specific marking instructions	Max marks				
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Question			Specific marking instructions	Max marks
			<p><b>Mood and atmosphere</b></p> <ul style="list-style-type: none"> <li>• the mood is quite unhappy as the girl's facial expression makes it look as if she is annoyed about something</li> <li>• the mood is quite gloomy as most of the colours are dull browns and golds which make the house look depressing</li> <li>• there are contrasting moods between the siblings – the boy is posed standing like a soldier and the girl is sitting relaxing in the chair</li> <li>• the atmosphere is unsettling, because even if there are children in the scene, there are no toys or things for the children to do</li> <li>• the pictures of soldiers on the wall, and the boy dressed and standing like a soldier create a formal atmosphere</li> <li>• <b>any other justified comments regarding mood and atmosphere</b></li> </ul>	

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			10		

SECTION 2 – Design studies

Question	Specific marking instructions	Max marks						
<b>All candidates will answer this question.</b>								
7.	<p>(a)</p> <p>Candidates are expected to demonstrate their knowledge and understanding with reference to <b>one</b> selected design by a designer that they have studied.</p> <p>Candidates' responses can be credited in a number of ways.</p> <p>Candidates are asked to identify and comment on their selected design referring to:</p> <ul style="list-style-type: none"> <li>• fitness for purpose</li> <li>• target market/audience</li> <li>• visual impact</li> </ul> <p>Candidates' answers might include commenting on:</p> <ul style="list-style-type: none"> <li>• how well fitness for purpose has been achieved in the designs</li> <li>• on how the designers have made the design appealing to a specific target market/audience</li> <li>• visual impact and how it has been considered by the designer</li> <li>• <b>any other justified comment relating to fitness for purpose, target market/audience and visual impact</b></li> </ul> <p>Candidates may refer to a diverse range of design works. The table below gives examples of points which would gain marks.</p> <table border="1" data-bbox="352 1106 1364 1581"> <tbody> <tr> <td data-bbox="352 1106 1257 1279"> <p><b>Fitness for purpose</b></p> <p>The Juicy Salif is not as fit for purpose as most other lemon squeezers because it does not have a built-in container to catch the juice.</p> </td> <td data-bbox="1257 1106 1364 1279" style="text-align: center;"><b>1</b></td> </tr> <tr> <td data-bbox="352 1279 1257 1413"> <p><b>Target market/audience</b></p> <p>The target market for the dragonfly corsage was Sarah Bernhardt. It was a one-off piece made especially for her.</p> </td> <td data-bbox="1257 1279 1364 1413" style="text-align: center;"><b>1</b></td> </tr> <tr> <td data-bbox="352 1413 1257 1581"> <p><b>Visual impact</b></p> <p>The Riverside Museum has great visual impact because it has an unusual geometric form. This can be seen in the jagged roof which makes it stand out.</p> </td> <td data-bbox="1257 1413 1364 1581" style="text-align: center;"><b>1</b></td> </tr> </tbody> </table>	<p><b>Fitness for purpose</b></p> <p>The Juicy Salif is not as fit for purpose as most other lemon squeezers because it does not have a built-in container to catch the juice.</p>	<b>1</b>	<p><b>Target market/audience</b></p> <p>The target market for the dragonfly corsage was Sarah Bernhardt. It was a one-off piece made especially for her.</p>	<b>1</b>	<p><b>Visual impact</b></p> <p>The Riverside Museum has great visual impact because it has an unusual geometric form. This can be seen in the jagged roof which makes it stand out.</p>	<b>1</b>	<b>6</b>
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	(b)	<p>Candidates' responses can be credited up to a <b>maximum of 4 marks</b>. This question asks candidates to refer to the designer from part (a).</p> <p>Identify <b>two</b> influences on this designer <b>and</b> describe how these influences can be seen in any of their work.</p> <p>Marks should be allocated as follows:</p> <ul style="list-style-type: none"> <li>• <b>1 mark</b> should be given for each specific correct influence identified, up to a <b>maximum of 2 marks</b></li> <li>• <b>1 mark</b> should be given for each clear description of how the influences identified can be seen in any of the designer's work up to a <b>maximum of 2 marks</b></li> </ul> <p>The table below gives examples:</p> <table border="1"> <thead> <tr> <th>Response</th> <th>Mark</th> <th>Reason</th> </tr> </thead> <tbody> <tr> <td>William Morris was influenced by events that were happening at the time he lived.</td> <td><b>0</b></td> <td>This is not specific enough and does not show the level of knowledge expected.</td> </tr> <tr> <td>William Morris was influenced by the Industrial Revolution.</td> <td><b>1</b></td> <td>A specific and correct influence is identified.</td> </tr> <tr> <td>This led him to do mass production so he was able to make lots of products cheaply, as he wanted them to be available for everyone to afford.</td> <td><b>0</b></td> <td>This is factually incorrect so cannot be awarded a mark.</td> </tr> <tr> <td>He did not like the poor-quality factory produced designs, so he used traditional hand-crafted techniques to produce his own furniture and textile designs.</td> <td><b>1</b></td> <td>A clear description of how the influence can be seen in the designer's work (the production method) is given.</td> </tr> </tbody> </table>	Response	Mark	Reason	William Morris was influenced by events that were happening at the time he lived.	<b>0</b>	This is not specific enough and does not show the level of knowledge expected.	William Morris was influenced by the Industrial Revolution.	<b>1</b>	A specific and correct influence is identified.	This led him to do mass production so he was able to make lots of products cheaply, as he wanted them to be available for everyone to afford.	<b>0</b>	This is factually incorrect so cannot be awarded a mark.	He did not like the poor-quality factory produced designs, so he used traditional hand-crafted techniques to produce his own furniture and textile designs.	<b>1</b>	A clear description of how the influence can be seen in the designer's work (the production method) is given.	<b>4</b>
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8.	<p>Candidates' responses can be credited in a number of ways up to a <b>maximum of 10 marks</b>.</p> <p>This question is divided into two parts:</p> <ul style="list-style-type: none"> <li>part (a) asks the candidates to comment on the poster design referring to <b>imagery, lettering and colour</b></li> <li>part (b) asks the candidates to give their opinion on the style of this poster, with <b>two</b> justified reasons</li> </ul>					
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			<p><b>Colour</b></p> <ul style="list-style-type: none"> <li>• the white lettering stands out against the black background which makes it easy to read</li> <li>• pink is only used in the leading lines going to the artist's face making her the focal point</li> <li>• there are dark and light shades of brown used on the arm and face making the central figure look realistic</li> <li>• the contrasting use of pink and green draws attention to the central figure</li> <li>• blue colours are used to frame the image and the text, leading your eye around the poster</li> <li>• the use of black numbers against a yellow background contrasts, and creates visual impact</li> <li>• <b>any other justified comments regarding colour</b></li> </ul>	

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	(b)	<p>A maximum of 2 marks may be awarded for justified personal opinions on the style of this poster.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table border="1"> <tr> <td> <b>Personal opinion on the style of this poster</b> </td> <td> <ul style="list-style-type: none"> <li>the poster is in a dreamlike style because of the stars, mythical creature and the face of the artist moving</li> <li>an Art Nouveau style is used in this poster which can be seen in the use of nature and curved lines and shapes</li> <li>the poster is in Art Nouveau style because it has a female figure in the middle with long, flowing hair</li> <li>the poster has a 60-70's style because of the vivid colours and flowing patterns</li> <li>the style is psychedelic because of the use of bright colours, free flowing lines and patterns</li> <li><b>any other justified opinions on the style of the poster</b></li> </ul> </td> </tr> </table>	<b>Personal opinion on the style of this poster</b>	<ul style="list-style-type: none"> <li>the poster is in a dreamlike style because of the stars, mythical creature and the face of the artist moving</li> <li>an Art Nouveau style is used in this poster which can be seen in the use of nature and curved lines and shapes</li> <li>the poster is in Art Nouveau style because it has a female figure in the middle with long, flowing hair</li> <li>the poster has a 60-70's style because of the vivid colours and flowing patterns</li> <li>the style is psychedelic because of the use of bright colours, free flowing lines and patterns</li> <li><b>any other justified opinions on the style of the poster</b></li> </ul>	2
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			<p><b>Materials</b></p> <ul style="list-style-type: none"> <li>• the camera is cheap to mass produce as it is made of plastic which is an inexpensive material</li> <li>• the camera is made from plastic which is lightweight, so the camera is light and easy to carry</li> <li>• plastic is a durable material, which means the product will last a long time</li> <li>• the plastic on the sides is textured which makes it easier to grip and hold</li> <li>• the rubber used for the view finder makes it comfortable for the user to lean their eye against</li> <li>• the camera has a woven fabric strap making it comfortable to put round your neck</li> <li>• <b>any other justified comments regarding materials</b></li> </ul>	

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	(b)	<p>A maximum of 2 marks may be awarded for justified personal opinions on who the camera might appeal to.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table border="1"> <tr> <td> <b>Personal opinion on who the camera might appeal to</b> </td> <td> <ul style="list-style-type: none"> <li>• people who want an instant souvenir to remember a particular moment</li> <li>• it could be expensive to buy the film needed to print out instant photographs which might make it less appealing</li> <li>• a museum might want this for an exhibition on photography</li> <li>• this may appeal to a camera enthusiast due to the iconic style</li> <li>• any other justified opinions on who the camera might appeal to</li> </ul> </td> </tr> </table>	<b>Personal opinion on who the camera might appeal to</b>	<ul style="list-style-type: none"> <li>• people who want an instant souvenir to remember a particular moment</li> <li>• it could be expensive to buy the film needed to print out instant photographs which might make it less appealing</li> <li>• a museum might want this for an exhibition on photography</li> <li>• this may appeal to a camera enthusiast due to the iconic style</li> <li>• any other justified opinions on who the camera might appeal to</li> </ul>	2
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<b>Optional question – candidates select one from questions 8, 9, 10, 11, 12</b>						
11.	<p>Candidates' responses can be credited in a number of ways up to a <b>maximum of 10 marks</b>.</p> <p>This question is divided into two parts:</p> <ul style="list-style-type: none"> <li>• part (a) asks the candidates to comment on the jewellery design referring to <b>wearability, decoration and materials and/or techniques</b></li> <li>• part (b) asks the candidates to give their opinion on who could be the target market for this jewellery, with <b>two</b> justified reasons</li> </ul>					
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Question			Specific marking instructions	Max marks
			<p><b>Materials and/or techniques</b></p> <ul style="list-style-type: none"> <li>• it is highly decorative with detailed enamelling techniques used which requires a high level of skill</li> <li>• the use of expensive materials such as gold and diamonds would make the design more valuable</li> <li>• the polished enamel allows the designer to create the bright, bold patterns and colours. This allows the jewellery piece to stand out and be eye-catching</li> <li>• the number and size of diamonds used would mean it would catch the light and sparkle, drawing attention to the wearer</li> <li>• <b>any other justified comments regarding materials and/or techniques</b></li> </ul>	

Question		Specific marking instructions	Max marks		
	(b)	<p>A maximum of 2 marks may be awarded for justified personal opinions on who could be the target market for this jewellery.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table border="1"> <tr> <td> <p><b>Personal opinion on who could be the target market</b></p> </td> <td> <ul style="list-style-type: none"> <li>the use of diamonds and gold are expensive materials suggesting the target market will be wealthy people</li> <li>the target market for this bracelet could be jewellery collectors as it is a one-off unique design that could be collectable</li> <li>people who like Art Nouveau jewellery as the style is characteristic of the design movement</li> <li>people who want to make a statement as it is an unusual bracelet that would draw attention to the wearer</li> <li>any other justified opinions on who could be the target market</li> </ul> </td> </tr> </table>	<p><b>Personal opinion on who could be the target market</b></p>	<ul style="list-style-type: none"> <li>the use of diamonds and gold are expensive materials suggesting the target market will be wealthy people</li> <li>the target market for this bracelet could be jewellery collectors as it is a one-off unique design that could be collectable</li> <li>people who like Art Nouveau jewellery as the style is characteristic of the design movement</li> <li>people who want to make a statement as it is an unusual bracelet that would draw attention to the wearer</li> <li>any other justified opinions on who could be the target market</li> </ul>	2
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<b>Optional question – candidates select one from questions 8, 9, 10, 11, 12</b>					
12.		<p>Candidates' responses can be credited in a number of ways up to a <b>maximum of 10 marks</b>.</p> <p>This question is divided into two parts:</p> <ul style="list-style-type: none"> <li>• part (a) asks the candidates to comment on the building design referring to <b>sources of inspiration, fitness for purpose and visual impact</b></li> <li>• part (b) asks the candidates to give their opinion on the approach used to design the building, with <b>two justified reasons</b></li> </ul>			
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		<p><b>Fitness for purpose</b></p> <ul style="list-style-type: none"> <li>• the restaurant is unique due to being elevated in a tree, so is fit for purpose as an unusual experience for diners</li> <li>• it is fit for purpose as there is an access ramp making the restaurant inclusive and accessible for everyone</li> <li>• the gaps in the structure allow for lots of light to come through, creating a bright and airy space</li> <li>• the design might lack practicality due to the curving walls, fitting or rearranging furniture might be difficult</li> <li>• the gaps in the structure provide floor to ceiling views, allowing the diners to feel like they're floating in the trees</li> <li>• the open structure could allow insects/wildlife to enter the restaurant which would annoy diners</li> <li>• the restaurant looks open to the elements which does not shelter the guests from wind and rain</li> <li>• <b>any other justified comments regarding fitness for purpose</b></li> </ul>	
		<p><b>Visual impact</b></p> <ul style="list-style-type: none"> <li>• the design has visual impact due to the lighting as the number of windows let the light escape, illuminating the design at night</li> <li>• the large organic form built so high up the tree, grabs attention as it stands out from the surrounding trees</li> <li>• the repeated curved slats create a pattern which adds to the visual impact</li> <li>• the contrasting wood and metal material creates a contrast in texture and colour, adding to the visual impact</li> <li>• the natural tree trunk contrasts with the wood used to create the structure of the restaurant creating visual impact</li> <li>• <b>any other justified comments regarding visual impact</b></li> </ul>	

Question		Specific marking instructions	Max marks		
	(b)	<p>A maximum of 2 marks may be awarded for justified personal opinions on the approach used to design the building.</p> <p>1 mark should be awarded for each relevant point made up to the maximum of 2 marks in total.</p> <p>The table below outlines appropriate candidate comments which they could have developed in their answer.</p> <table border="1"> <tr> <td> <p><b>Personal opinion on the approach used to design the building</b></p> </td> <td> <ul style="list-style-type: none"> <li>• this is an unusual approach for this building's design because its organic form does not follow the stereotypical straight walls</li> <li>• this approach is creative, it reminds me of children's treehouses which adds a fun take on the design</li> <li>• this approach uses wood, which fits with the setting of the forest highlighting use of natural materials</li> <li>• this approach is successful because the unusual form and setting creates an experience that people will want to visit</li> <li>• any other justified opinions on the approach used to design the building</li> </ul> </td> </tr> </table>	<p><b>Personal opinion on the approach used to design the building</b></p>	<ul style="list-style-type: none"> <li>• this is an unusual approach for this building's design because its organic form does not follow the stereotypical straight walls</li> <li>• this approach is creative, it reminds me of children's treehouses which adds a fun take on the design</li> <li>• this approach uses wood, which fits with the setting of the forest highlighting use of natural materials</li> <li>• this approach is successful because the unusual form and setting creates an experience that people will want to visit</li> <li>• any other justified opinions on the approach used to design the building</li> </ul>	2
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[END OF MARKING INSTRUCTIONS]